

Alignment with other plans

This plan acknowledges our key partners and aligns with their strategic goals as identified

Partner	Key Goals
South Australian Government	Improving wellbeing
	Building communities
Alexandrina Council	A healthier community through improving sporting and recreational facilities
	Growing tourism
	Promote a growing volunteering network
Surf Lifesaving SA	All Goals
City of Victor Harbor	Community development - developing a community with a great lifestyle where people have a strong sense of belonging through a variety of cultural, leisure & recreation activities and health & welfare

Brief History

Chiton Rock Surf Lifesaving Club Inc was formed in 1957 by a dedicated group of South Coast surfers. The Club is located half way between Victor Harbor and Port Elliot on a stretch of coastline that is open to the swells of the Southern Ocean. The area frequently has sizeable surf and attracting surfers, body boarders, body surfers and swimmers. The Club provides a patrolled beach with trained lifesavers and an inflatable rescue boat on weekends from November to March.

Chiton Rocks Surf Lifesaving Club is:

- a not-for-profit volunteer organisation.
- a provider of lifesaving service to the south coast.
- a sporting organisation for all ages.
- a family friendly and fun environment.
- a part of the South Coast community.
- exposed to regular and significant surf.
- affiliated with Surf Life Saving South Australia.
- a Youth Training Facility and Registered Training Organisation (RTO) through SLSSA.
- a Function space/restaurant

Chiton Ethos (our code of conduct)

Friendship and fun

Having a good time, building camaraderie, encouraging participation and being friendly to all comers.

Responsibility and accountability

Accepting responsibility to provide the best lifesaving services we can, being accountable for our actions and using the Clubs resources in a responsible and accountable manner.

Partnerships and teamwork

Working in collaboration with our partners and sponsors to benefit the community. Sharing the load.

Respect and equity

Treating individuals with respect, fairness and equality regardless of differences. Finding the common ground.

Dedication, perseverance and resilience

Getting the job done, finding new ways and bouncing back when the going gets tough.

Welcoming new members

Providing vocational guidance, training opportunities in life saving skills, fostering a love and respect for the sea.

Vision (where we strive to be)

Chiton Rocks SLSC ... a thriving club that provides exceptional lifesaving services to the South Coast by having an abundance of trained lifesavers, modern professional facilities and equipment, substantial club membership and enthusiastic community support.

Purpose (why we exist)

To provide efficient patrols for the protection and guidance of the public who surf and bathe at Chiton Rocks beach and nearby beaches.

High Level Goals (always striving to achieve)

Providing lifesaving services

To continue to provide and improve lifesaving services to the highest standard

Membership development

Build a sustainable membership

Becoming a core community resource

Strive to become an integral part of the South Coast community.

Provide opportunities for the community to become involved in surf lifesaving, first aid and surf sports.

Provide a valued, respected and supported lifesaving service.

Provide a hub for community groups to meet with like values.

Modern facilities

Maintain the Chiton facilities as a modern lifesaving facility that is environmentally sustainable, with accommodation, catering and entertainment capacity

Provide modern equipment for water sports and lifesaving services.

Developing our unique sport and lifestyle

Promote participation in surf sports

Encourage members and all comers to indulge in our surf culture and lifestyle

Financial strength

Enhance business opportunities to sustain the organisation (cash flow positive)

Building partnerships

Strengthen relationships with key partners and sponsors.

Understand their operating environments and constraints and assist to achieve their goals

5 Year Goals (what we will achieve in next 5 years)

By 2024 Chiton Rocks SLSC will:

- provide lifesaving services at Chiton Rocks beach and local beaches (e.g. Dump)
- investigate new technology (drones, webcams etc) to improve surveillance at surrounding beaches
- have at least 80 patrolling members (10 groups of 8)
- have 20 IRB Drivers, 20 IRB Crew, 10 drone operators
- have at least 100 nippers
- have at least 300 social members
- consist of 50% local members and have a positive and respected profile in the South Coast community
- maintain our building, modern lifesaving equipment including a beach-going ATV and modern water craft
- have members participating in nipper, senior and masters surf sports events under the Chiton Rocks SLSC banner.
- enhance income streams to ensure financial stability, without sacrificing the needs of our members, with the aim to be debt free
- have genuine relationships with Alexandrina Council, Victor Harbor Council, South Coast Surf Life Saving Clubs and Surf Lifesaving SA.
- have 200 club sponsors
- Create a succession plan for Board members and Executive Committee.
- Steamranger stepdown